Social responsibility and sustainability have become important topics. Major Canadian corporations measure and report their social responsibility and sustainability performance as part of their commitment to stakeholders. With new global standards such as ISO 26000, many executives expect this type of reporting to increase, and several industries have already created specific reporting frameworks and requirements for their sectors.

Join us as we explore how CSR has evolved in the last 5 years and how it is impacting outsourcing relationships. Also, participate in interactive discussions around the future outlook on CSR.

Agenda

7:30 – 8:00 a.m.  REGISTRATION & NETWORKING BREAKFAST
8:00 – 8:10 a.m.  WELCOME, Agenda Overview and Introductions
8:10 – 8:40 a.m.  PANEL MEMBER INTRODUCTIONS & PRESENTATIONS
8:40 – 8:50 a.m.  COFFEE BREAK
8:50 – 10:00 a.m.  PANEL DISCUSSION, Q & A
10:00 a.m.  CONCLUSION

Hosted by Ron Babin
Interim Director, Ryerson’s Ted Rogers School of IT Management
Biographies

Ron Babin
Interim Director, Ryerson’s Ted Rogers School of IT Management

Ron has several decades of experience as a senior management consultant specializing in Outsourcing and IT Management issues with KPMG and Accenture. He specializes in IT and outsourcing governance, and social responsibility.

Ron is currently a professor at the Ted Rogers School of IT Management where he teaches both MBA and undergraduate students.

Dr. Kernaghan Webb, LL.B., LL.M., LL.D.
Associate Professor, Department of Law and Business, Ted Rogers School of Management
Founding Director, Institute for the Study of Corporate Social Responsibility Ryerson University

Dr. Kernaghan Webb is an Associate Professor in the Department of Law and Business, Ryerson University Faculty of Business (Ted Rogers School of Management). He is the Founding Director of the Ryerson University Institute for the Study of Social Responsibility, and is a Special Advisor to the United Nations Global Compact on the ISO 26000 Social Responsibility Standard. Dr. Webb has played leadership roles in the development of a number of international and national standards and codes initiatives. He has written and published extensively on innovative approaches to regulation, including the role of voluntary codes and standards and their inter-connections with the formal legal system. His work on regulatory offences has been quoted and followed by the Supreme Court of Canada.

Alison J. Youngman
Senior Partner
Stikeman Elliott LLP

Alison has a wide-ranging corporate and commercial experience in a variety of industries, advising both public and private corporations. She is Chair of the firm’s Technology and Outsourcing Group. She deals primarily with outsourcing and technology matters, mergers and acquisitions, commercial matters, including joint ventures, licensing and distribution, and cross-border investments.

Alison is listed and recognized in the 2008 edition of The Best Lawyers in Canada in Mergers & Acquisitions and Technology Law and The Cross-border Outsourcing Handbook 2008. She is President of the International Women’s Forum (IWF) of Canada.
Biographies (contd.)

Jean-Francois Barsoum  
Senior consultant, Green + Innovation consulting practice, IBM

Jean-Francois’s consulting experience extends across three continents, and he has helped companies in industries as diverse as mining, banking, telecommunications and manufacturing deal with issues as different as environmental monitoring, corporate responsibility, web 2.0, media convergence, non-financial metrics development, and product design.

Jean-Francois has participated in two academic studies on the nature of informal innovation and the characteristics of "green" innovation. He currently leads the 700-strong, worldwide Green Community and is helping guide the worldwide Corporate Responsibility and Green consulting practices.

Jayaraman “Jerry” Keerthi  
Head of Delivery & Services, TCS Canada

As Head of Delivery & Services for TCS Canada, Jayaraman “Jerry” Keerthi has the responsibility of managing the delivery operations at the TCS Development Center in Mississauga, Ontario. Jerry has the overall responsibility to ensure Delivery & Operational Excellence for all the Projects executed at this location. He is an active member of the TCS Process Excellence Group (TCS-PEG) which is in charge of designing & refining core Organizational Processes that enable Sales & Delivery Organizations.

Prior to this role, Jerry served as a Global Relationship Manager for key US clients.

About CORE

CORE is an independent not-for-profit organization that provides research and education to all players involved in outsourcing, and also acts as a forum for outsourcing market participants to share ideas and experience. CORE has amongst its membership a wide representation of the largest and most experienced outsourcing clients (both private and public sector), service providers, consultancies, law firms and academic institutions in Canada. Over the past three years, CORE has delivered executive education and outsourcing educational forums for over 1,000 managers and professionals.
Upcoming Events

Executive Education- Toronto

Essentials of Outsourcing, February 4, 2009
Outsourcing Strategy & Scoping, November 5-6, 2008 and February 25-26, 2009
Governance and Relationship Management, November 17-18, 2008 and April 1-2, 2009
Contract and Performance Management, November 19-20, 2008 and May 6-7, 2009

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Financial Services Conference
November 25, 2008
Metro Toronto Convention Centre, Toronto

Public Sector Conference
January 21, 2009
The Westin, Ottawa

Healthcare Conference
March 11, 2009
OBA Conference Centre, Toronto

4th Annual Conference
April 23, 2009
Metro Toronto Convention Centre, Toronto

Energy Conference
May 14th, 2009
Calgary