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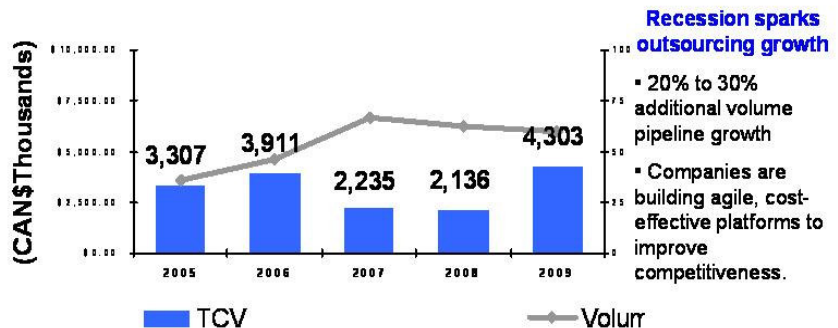
“OUTSOURCING MONITOR WEBCAST”

Part II – Assessing the Final Recessionary Impacts on Outsourcing

- TORONTO Jan 14, 2010 -

News Facts

- IDC Canada announces participation in Centre of Outsourcing Research and Education’s (CORE) Outsourcing Monitor webcast to be held January 19, 2010 11 am – 12pm EST.
- In June 2009, IDC, CORE and Prima Management Consulting, provided a comprehensive research report on the recession and its impact on outsourcing. The focus of this webcast is to assess whether expected recession driven market shifts are occurring and the role global sourcing/ offshoring is playing in the Canadian outsourcing market.
- As the recovery picks up steam, companies will continue to look at better ways of doing business and become more operationally effective. IDC believes that as part of planning, businesses will continue to reassess how they source IT delivery, both internally and externally.
- The webcast features: Sebastien Ruest, *VP Infrastructure, Services, Software and Services Group, IDC Canada*, Frank Hart, *President, Prima Management Consulting*, Sriram Prakash, *Senior Manager, Corporate Strategy, Offshoring and Research, Deloitte UK*.
- For more information or to register for the conference, visit <http://www.core-outsourcing.org/about/conferences/e16.php> Complimentary press passes are available for qualified journalists. To request a press pass, please contact Charu Murti 416.366.2673 at CORE or via email charu.murti@core-outsourcing.org



Source: IDC Worldwide Services Contract Database, January 2010

Recession sparks outsourcing growth

- 20% to 30% additional volume pipeline growth
- Companies are building agile, cost-effective platforms to improve competitiveness.

QUOTES ATTRIBUTABLE TO SEBASTIEN RUEST, VP INFRASTRUCTURE SOFTWARE & SERVICES RESEARCH IDC CANADA

- With the chipping away of the traditional outsourcing model, alternative outsourcing models such as remote infrastructure management, cloud, and utility computing are forecast to grow by 5.4% in 2010.
- Pricing will decrease in the range of 5–10%, similar to the experience of 2009.

Please contact Joanne Haywood to arrange an interview and/or for additional quotes.

About CORE

The Centre for Outsourcing Research and Education is an independent, not-for-profit organization that provides research and education on outsourcing, global sourcing and other forms of

innovative collaboration. CORE's objective is to increase the understanding and adoption of these strategies to enhance productivity and competitiveness amongst the Canadian business communities, corporations and governments.

Since its inception in 2005, CORE has delivered numerous discussion forums and full-day conferences across Canada. It also conducts research on Canadian outsourcing practices and provides formal outsourcing executive education to practitioners and business leaders both in Canada and around the world.

About IDC

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. More than 900 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 90 countries worldwide. For more than 43 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. You can learn more about IDC by visiting www.idc.com. IDC is a division of IDG, the world's leading IT media, research and exposition company.

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